

CITY OF VAUGHAN
REPORT NO. 3 OF THE
BUDGET COMMITTEE

*For consideration by the Council
of the City of Vaughan
on March 23, 2009*

The Budget Committee met at 2:42 p.m., on March 9, 2009.

Present: Councillor Bernie Di Vona, Chair
 Councillor Tony Carella
 Councillor Peter Meffe
 Councillor Alan Shefman
 Councillor Sandra Yeung Racco

Also Present: Regional Councillor Mario F. Ferri

The Budget Committee passed the following resolution:

That the Rules of Procedure with respect to start time be waived to permit the meeting to commence at 2:42 p.m.

The following items were dealt with:

1 COMMUNITIES IN BLOOM (CIB) 2009 NATIONAL CONFERENCE

The Budget Committee recommends that this matter be referred to the Council meeting of March 23, 2009.

Recommendation

The Director of Economic Development in consultation with the City Manager recommends:

THAT the 2009 Communities in Bloom National Conference operating budget be amended to reflect the up-dated 2009 Revenues & Expenditures for this project as per noted on following chart.

**2 MEASURING ENVIRONMENTAL SUSTAINABILITY
 PERFORMANCE OF DEVELOPMENT
 FILE #22.24.1**

(Item 2, Environment Committee, Report No. 2)

The Budget Committee recommends that the capital project entitled, “Measuring Environmental Sustainability Performance of Development” in the amount of \$80,000 be approved in the 2009 Capital Budget and funded from external funding sources.

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The Environment Committee, at its meeting of February 24, 2009, approved in part:

That a capital project entitled "Measuring Environmental Sustainability Performance of Development" in the amount of \$80,000 be forwarded to the Budget Committee to be included for consideration in the 2009 Capital Budget and funded from external funding sources.

Report of the City Manager, Commissioner of Planning and Director of Policy Planning, dated February 24, 2009

Recommendation

The City Manager, Commissioner of Planning and Director of Policy Planning in consultation with the Director of Reserves and Investments recommends:

- 1) That Council endorse the development of a framework to measure and promote sustainability performance of development through the application process, currently to be titled Sustainable Development Evaluation; and
- 2) That Council adopt in principle the work plan presented in this report to be used as the basis for developing proposals to seek external funds to carry out the work plan; and,
- 3) That a capital project entitled "Measuring Environmental Sustainability Performance of Development" in the amount of \$80,000 be forwarded to the Budget Committee to be included for consideration in the 2009 Capital Budget and funded from external funding sources.

**3 COMMUNITY SUSTAINABILITY AND ENVIRONMENTAL MASTER PLAN
PROGRAM BRANDING, PUBLIC LAUNCH AND THE DESIGN, PRODUCTION AND PUBLIC
DISTRIBUTION OF INFORMATION BOOKLET**

The Budget Committee recommends approval of the recommendation contained in the following report of the City Manager, dated March 9, 2009:

Recommendation

The City Manager, in consultation with the Deputy City Manager and Commissioner of Finance and Corporate Services, the Manager of Corporate Policy and the Manager of Corporate Communications, recommends that:

1. The budget for the Community Sustainability and Environmental Master Plan (CO-0050-07) be increased by \$37,000.00 to provide for: Development of a program brand/name; the program launch; and the design, production and distribution of a public information/promotional document (the "booklet") funded \$33,300.00 from City-Wide Development Charges – Management Studies and \$3,700.00 taxation.
2. The inclusion of this matter on a public Committee or Council agenda for the additional funding request, identified as the Community Sustainability and Environmental Master Plan, is deemed sufficient notice pursuant to Section 2(1)(c) of By-law 394-2002.

4 NEW CAPITAL PROJECT – LOADER MOUNTED SNOW BLOWERS

The Budget Committee recommends:

- 1) **That the recommendation contained in the following report of the Commissioner of Engineering and Public Works, dated March 9, 2009, be approved; and**

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- 2) That a report be provided addressing issues raised by Members of Council regarding snow removal.

Recommendation

The Commissioner of Engineering and Public Works, in consultation with the Director of Reserves and Investments, and the Director of Budgeting and Financial Planning, recommends that:

1. The draft 2009 Capital Budget be amended to include an expenditure of \$380,000 for the purchase of two loader mounted diesel powered snow blowers; and,
2. \$342,00 to come from City-Wide Development Charges, with the remaining \$37,000 to come from the Public Works Winterization Reserve account, and this amount is to be paid back into the account over a 3 year period, starting in 2009, with these funds being generated from reduced contracted expenditures and improved operational efficiencies.

5 2007 SUCSESSES REPORT - USER CHARGES VARIANCE EXPLANATION

The Budget Committee recommends approval of the recommendation contained in the following report of the Director of Financial Services, dated March 9, 2009:

Recommendation

The Director of Financial Services recommends:

That this report be received for information purposes.

6 CITY PAGE ADVERTISING COSTS AND LAUNCH OF NEW WEBSITE FEATURE

The Budget Committee recommends:

- 1) That the recommendation contained in the following report of the Director of Corporate Communications, dated March 9, 2009, be approved;
- 2) That Council approve the use of the City's website as the primary communications vehicle for the City Page and the practice of publishing the City Page in a print format be discontinued;
- 3) That the new City Page content on the website be advertised in local papers in 2009 for a total estimated cost of \$7,000 for one notice placement per week for a total of 26 weeks;
- 4) That the savings from this initiative be directed toward ensuring that the new on-line City Page be designed in a user friendly and accessible manner;
- 5) That a portion of the savings realized from suspending the publication of the City Page in local newspapers be devoted over the balance of the year to publicizing in all local newspapers that have ever received City advertising, the fact that all City-related announcements can be found at the City's website on a 24/7 basis; and
- 6) That staff provide a report to the Council meeting of March 23, 2009, on the specifics of the implementation plan regarding the discontinuation of the City Page in print format.

